

Snook Foundation's E-Newsletter Feature Story

There may be no fish more endearing to us Florida anglers than a snook.

The reasons why this may be true vary from angler to angler. Their fillets are as tasty as they are priceless. Snook are often difficult to catch and considered smart and wryly by many anglers, and except for a very narrow, four inch slot-size window, they are all but a catch and release gamefish.

I'd like to think the reason snook are so respected and admired is for their unique beauty and strong personality. But for whatever reasons we hold snook in such high regard it is a fish that we all want our children and their children to have the opportunity to catch and enjoy.

One would imagine that because of tight regulations more snook are being caught and released in Florida's waters than ever before. To better protect these fish it is time for all anglers to start using a dehooking tool.

Aquatic Release Conservation makes the dehooking tools that help every angler release their catch quicker, safer and with less hassle and mortality.

Endorsed by Guy Harvey this makes a perfect holiday gift for the angler who has everything.

<http://www.arcdehooker.com>

There are only three things that attract fish: sight, sound and smell. With that said there are many ways for anglers to become more proficient. One of those ways is to read and study; learning from other angler's experiences is a timeless way to improve one's skills.

This is the very reason I wrote and we published *Catching Made Easy*. We wanted to promote the use, not abuse of our marine resources and our water ways. So what better way to do this than encourage anglers to be more proficient and effective at catching.

This is what Lefty Kreh "World's Foremost Fishing Expert!" had to say about *Catching Made Easy* "This is a book that needs to be read then read again and again as you become a better fisherman."

For more information please check out the press release below.

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FOR IMMEDIATE RELEASE

CATCHING MADE EASY

Life Time Habits For Successful Anglers

By Rodney Smith

“This is a book that needs to be read then read again and again as you become a better fisherman.” Lefty Kreh “World’s Foremost Fishing Expert!”

Learn to catch more fish whenever you go fishing! The quicker you learn when, where and how to catch more fish, the more you’re going to enjoy the time you spend fishing. By using this knowledge on how to locate the hot spots anywhere you go fishing you will immediately start saving time and money while you catch more fish. In *Catching Made Easy*, Capt. Rodney Smith, a lifelong fishing guide, casting instructor and successful writer and speaker, walks you through a series of angling habits that will soon help you better comprehend the complexity of fishing new waters or even those waters in your own backyard. With the help of Rodney’s easy-to-learn tips and techniques, you will soon master the art of catching!

These tips include:

- *The science of reading moon phases and tides without ever looking at a tide chart
- *The practice of finding new productive waters wherever you maybe fishing
- *A common sense approach to buying the best tackle for right reasons and how you can better preserve and protect your tackle
- *How to simply cast, hook, fight, land, handle and release gamefish; while also learning the easy steps of proper catch, photo and release

Catching Made Easy is an indispensable resource for all anglers, beginners to advanced, and will have you catching more fish and enjoying this sport like you never thought possible!

About the Author: Capt. Rodney Smith was a professional fishing guide for 15 years, and now teaches fishing and fly casting throughout the country. He is the full time publisher and editor-in-chief of the award winning Coastal Angler Magazine . Rodney and his clients have set IGFA world records on fly and spinning tackle for redfish, snook and tripletail. He is the author of many publisher articles focusing on fishing and conservation

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